



PRODUCT WORKFLOWS + TIMELINES



DISPLAY ADVERTISING

PRODUCT WORKFLOW

Target Setup Time: 4 Days



1 SALE

Insertion order received
Internal review held



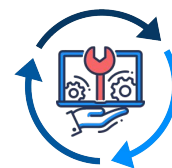
2 PRODUCTION

Campaign build & setup
Creative produced



3 LAUNCH

Campaign starts



4 ON-GOING

Track performance
Analyze results
Optimize in real time

ADS APPROVED
BY CLIENT

*3 business days
from insertion*

REPORT
GENERATED &
SENT TO CLIENT

FACEBOOK ADVERTISING

PRODUCT WORKFLOW

Target Setup Time: *4 Days*



1 SALE

Insertion order received
Internal review held



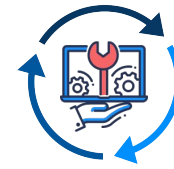
2 PRODUCTION

Campaign build & setup
Creative produced



3 LAUNCH

Campaign starts



4 ON-GOING

Track performance
Analyze results
Optimize in real time

ADS APPROVED &
FACEBOOK ACCESS
GRANTED

*3 business days
from insertion*

REPORT
GENERATED &
SENT TO CLIENT

GOOGLE ADS

PRODUCT WORKFLOW

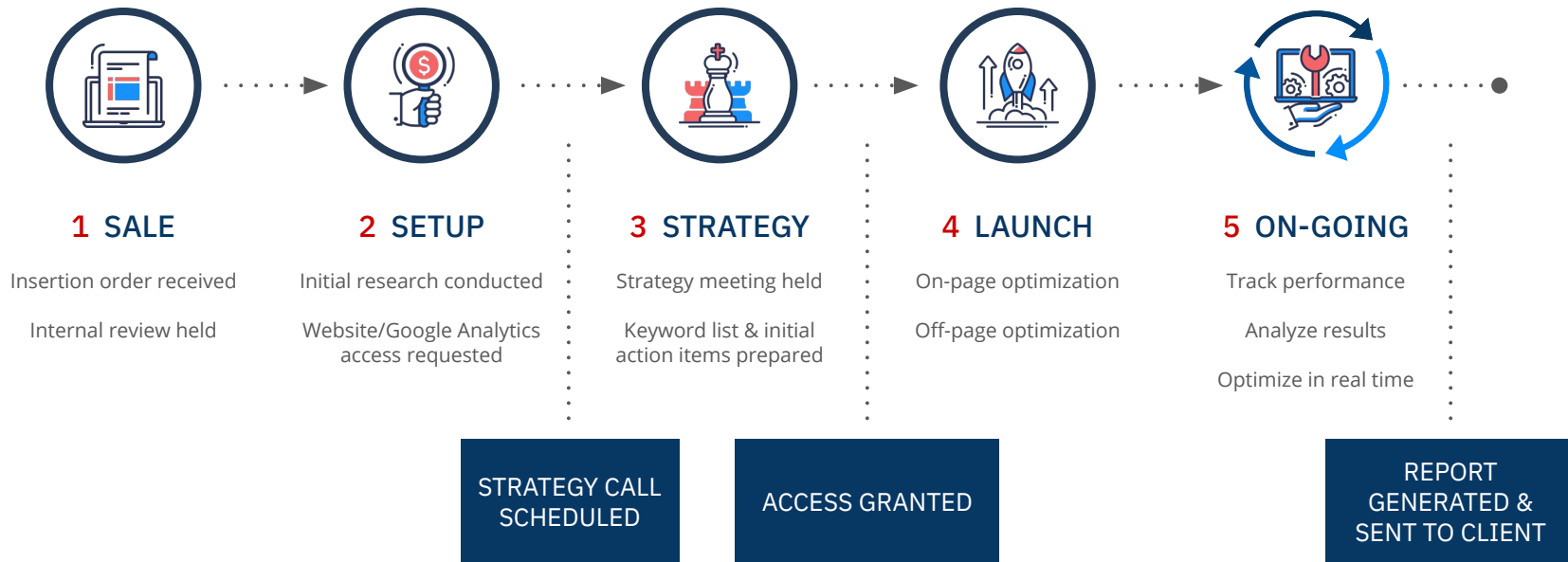
Target Setup Time: 5 Days



SEARCH ENGINE OPTIMIZATION

PRODUCT WORKFLOW

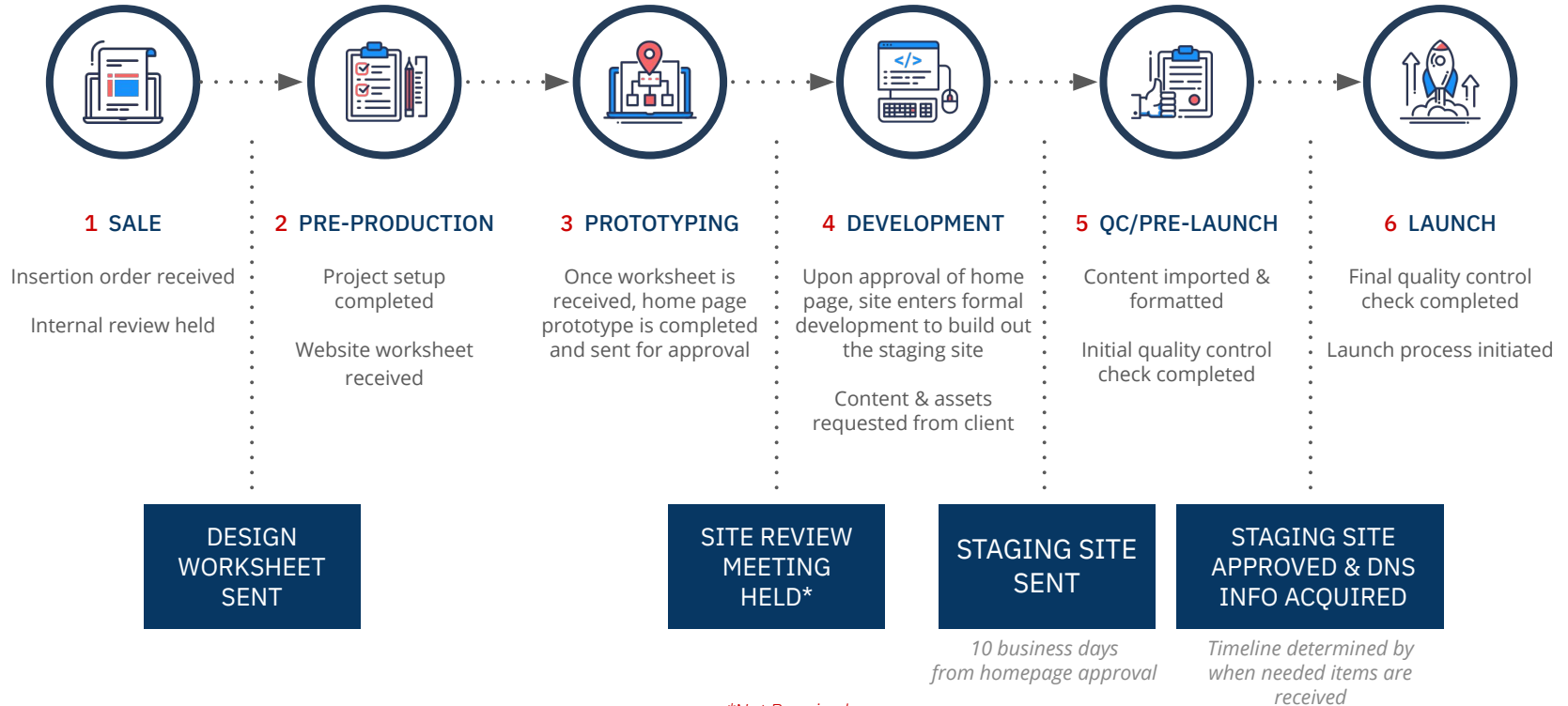
Target Setup Time: 5 Days



WEBSITE DESIGN

PRODUCT WORKFLOW

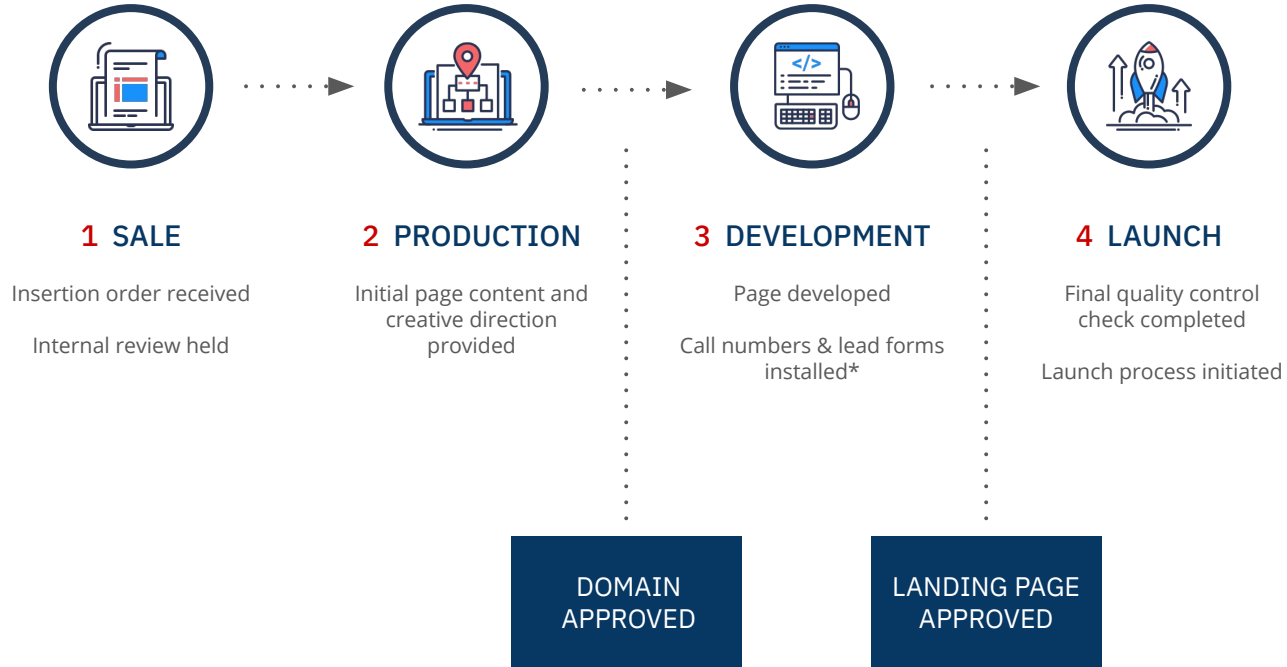
Target Setup Time: 6-8 Weeks



ADVANCED LANDING PAGE

PRODUCT WORKFLOW

Target Setup Time: *5 Days*

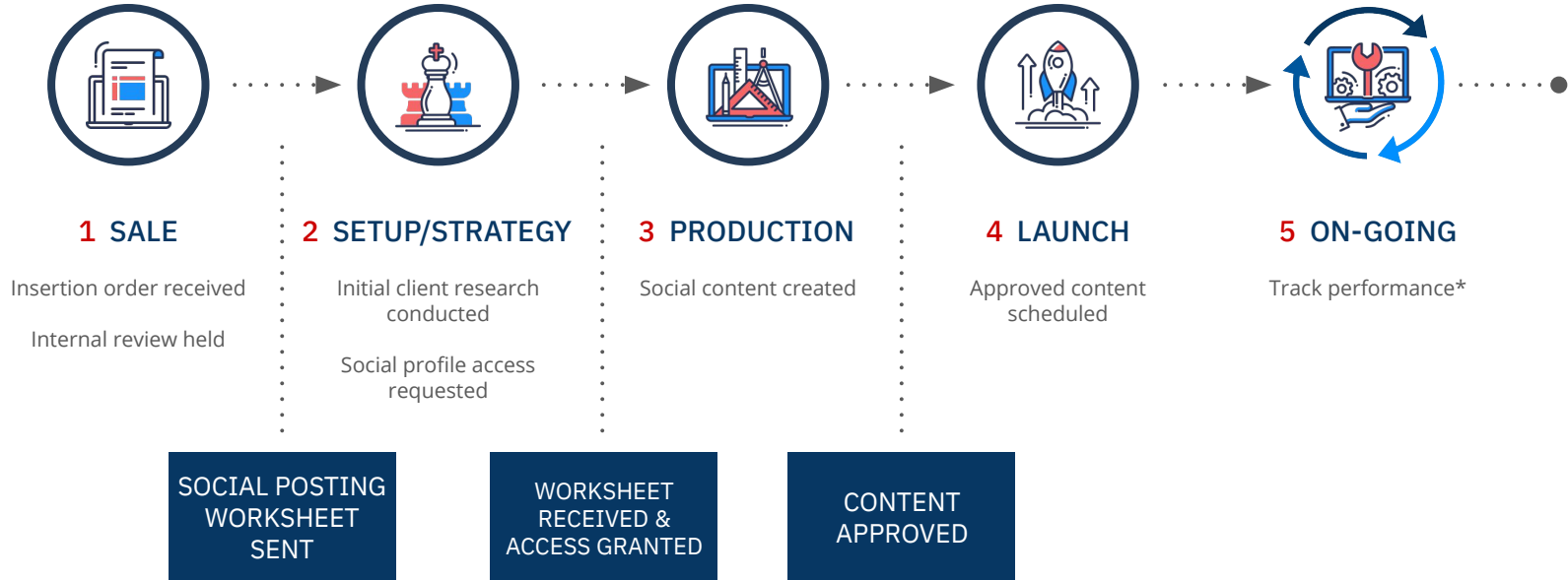


**If Requested*

SOCIAL MEDIA POSTING

PRODUCT WORKFLOW

Target Start Date: *1st or 15th of the Month*

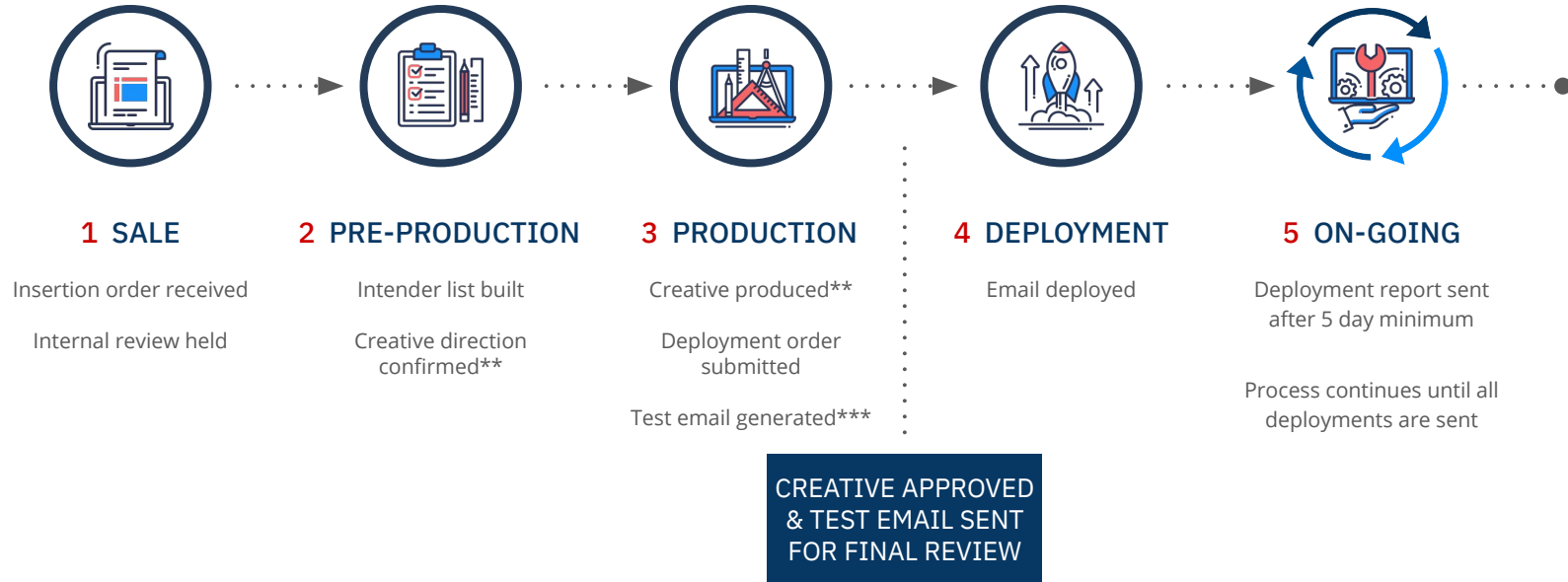


**Depending on Package*

EMAIL

PRODUCT WORKFLOW

Target Setup Time: 3-5 Days*



*Depending on Approvals

**If Ordered

***If Requested